

# Power Seminars 2023

## Speaker Bios



### Didier Balocco

#### Business Marketing Engineer

Didier Balocco currently serves as the business marketing engineer for Europe at onsemi. He came to onsemi through the company's acquisition of Fairchild Semiconductor, which he joined in 2014 as a field application engineer (FAE) supporting the south of France, Spain, and Portugal.

Previously, Didier worked at AEG Power Solutions, formerly Alcatel Converters, as a research engineer for DC-DC and AC-DC converter design in a range of 1W to 1kW, mainly for telecom equipment. While at this company, he also managed the research activities.

Among his projects, Didier worked on a 15-kW solar inverter module for a 150-kW cabinet in Dallas, Texas, USA. His main interests during this period were switched-mode power supplies, converter stability and modeling, as well as high power factor rectifiers.



### Jonathan Harper

#### Member of Technical Staff

Jonathan Harper is a Member of the Technical Staff at onsemi based in Munich, covering Energy Infrastructure and European marketing for the Advanced Solutions Group. He has BSc/MEng degrees in electrical engineering from the University of Bath and an MBA from the University of Warwick.

He has over thirty years of experience working on the market development and definition of power products in marketing and applications roles at onsemi, Fairchild Semiconductor, and National Semiconductor.



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### Alessandro Maggioni

Senior Regional Marketing Manager

Alessandro Maggioni is the Senior Regional Marketing Manager, responsible for EMEA, for the Advance Solution Group at onsemi. Into semiconductor industry for over 20 years, he has worked in different domains including automotive and Industrial. He joined onsemi in 2017.

His area of expertise is with Technical, mainly Analog and Power, and Strategic marketing.



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